

Advertising Rates and Information

Rates effective through

December 31st, 2018

True Reports of the Strange and Unknown

Print Magazine Ad Sizes

Page Unit	Width	Height
Full Page Bleed	5 1/2 "	7 1/2 "
Full Pages and Covers	4 3/8 "	6 7/8 "
2/3 Page	4 3/8 "	4 5/8 "
1/2 Page Horizontal	4 3/8 "	3 3/8 "
1/2 Page Vertical	2 1/4 "	6 7/8 "
1/3 Page Horizontal	4 3/8 "	2 1/4 "
1/3 Page Island	2 1/4 "	4 9/16 "
1/4 Page	2 1/4 "	3 3/8 "
1/6 Page	2 1/4 "	2 1/4 "
Trim Size	5 1/2 "	7 1/2 "



Website Ad Rates

See separate ad rates for FATE website advertising opportunities.

Print Ads All print ads will also receive, at no extra charge, an alphabetical listing on the FATE website. This includes a link, phone number, and address.

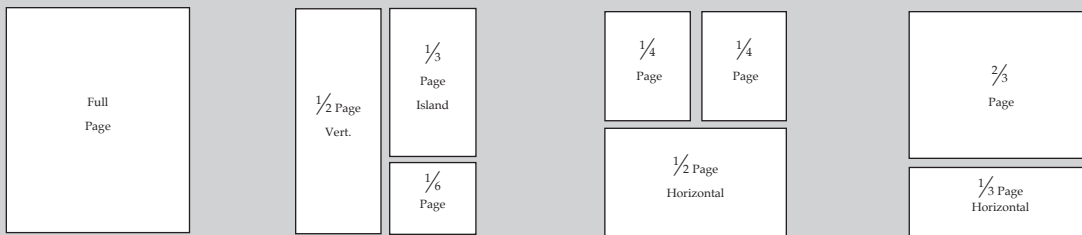
FATE Radio Ad spots available

Contact info@fatemag.com for radio advertising rates.

Design Specs

Ads must be 300 dpi and in tiff format.

Print Magazine Sizes Availables



FATE Contact Information

FATE Magazine
 PO Box 774
 Hendersonville NC 28793

Telephone (828) 702-3032 • E-mail: info@fatemag.com

Visit us on the Internet at www.fatemag.com

Rates for Display, Marketplace and Classified Advertisements

- Prices are per insertion.
- Inserts and cards: Prices upon request.

	<u>1-2x</u>	<u>3-4x</u>	<u>5-6x*</u>
Back Cover	\$1,500	\$1,300	\$1,200
Inside Front	1,300	1,100	1,000
Inside Back	1,300	1,100	1,000
Full Page	850	650	600
2/3 Page	625	500	463
1/2 Page	500	400	375
1/3 Page	400	350	325
1/4 Page	325	300	285
1/6 Page **	175	150	140
2 1/4 " x 1" ***	100	85	80
Classifieds (per word) \$25 minimum charge	1.25	1.15	1.10

Classified Ad Pricing

Word Count: There is a fifteen (15) word minimum. All words are counted, including abbreviations, phone numbers (including area code), city name, state name, and ZIP code count as one word. First three words of copy are set in capital letters at no extra charge.

Boldface, italics, or underlined: \$1 extra per word per insertion.

CAPITALIZATION (other than first three words): \$1 extra per word per insertion.

Border: Frame your ad with a border for only \$10 per insertion.

FATE Mission Statement

Fate Magazine provides a one-of-a-kind reading experience.

Published since 1948, FATE is the only publication to consistently supply its deeply loyal readership with a broad array of true stories of the strange and unknown.

From psychics and spiritualists to archaeological hotspots and fringe science, from authoritative UFO

and paranormal investigations to readers' personal mystic experiences,

FATE articles are factual, informative and entertaining. Fate appeals to a wide span of readers from all age, education and income levels.

Its unique combination of documented articles and photos enables FATE to serve the growing audience of people seeking both answers and entertainment.